Sustainable public procurement

Finance Minister Coalition for Climate Action

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Sustainable and innovative public procurement in Finland

- The value of the Finnish public sector’s procurements is approximately **EUR 35 billion annually**.

- **Programme of Prime Minister Sipilä’s Government** (5/2015):
  - An objective is that the level of innovative procurement be 5 per cent of all public procurement.

- **Government’s analysis, assessment and research activities**:
  - Public procurement of innovation – definition, opportunities and measurement (12/2017)
  - Innovative procedures in the procurement of bio-economy and clean solutions (10/2018)

- **Action plan to boost innovative public procurement in the central government** (12/2017)

- Several strategies and roadmaps both in national, regional and organizational level have identified public procurement as a tool to achieve sustainability goals e.g.:
The need to develop public procurement competence and scale-up good practices to achieve sustainable and innovative procurement has led to the creation of a new network-based organization in Finland. (2018)

KEINO supports and helps Finnish public contracting authorities with the development of sustainable and innovative procurement.

KEINO is essentially a formation of key stakeholders, which are working towards the objectives set for public procurement across all governmental levels in Finland.

The center is funded by The Ministry of Economic Affairs and Employment (MEAE), and jointly steered by a conclave of six ministries.
KEINO consortium

- **Motiva** - State owned Sustainable Development Company
- **The Finnish Association of Local and Regional Authorities**
- **VTT** - Technical Research Centre of Finland
- **Business Finland** - the Finnish Funding Agency for Innovation
- **The Finnish Environment Institute (SYKE)**;
- **Hansel Oy** - the government’s central purchasing body
- **KL-Kuntahankinnat Oy**, the central purchasing body for local authorities; (to be combined with Hansel)
- **The Finnish Innovation Fund Sitra.**
The main objectives for 2018-2021

- Increase the number of innovative and sustainable procurements in Finland (5 % target for innovative procurement).
- The strategic importance of public procurement will be recognised and more actively used as a management tool for generating impact.
- Contracting entities openly disseminate information on their own experiences and learn from one another.
Main tasks of the KEINO centre

- KEINO seeks to increase contracting entities’ **awareness of strategic procurement management and impact thinking**.

- KEINO will assist contracting entities in **management tool development and measurement**.

- KEINO will set up powerful and efficient **buyer groups** for procurement.

- KEINO will support the development of **procurement competence** through advisory services, events and regional cooperation. The aim is also to promote peer learning among procurement professionals.

- KEINO seeks to strengthen **international networks and peer to peer learning for procurers**.
Learned so far and the key factors for success

- **It is vital that all the ministries reach for the same direction**: Public procurement has been identified as a strategic tool to meet different goals.

- **Working together we can achieve more**: We plan together what is the change and impact that needs to happen and how do we get there.

- **Experimental culture**: The competence center itself is a new way of doing but we also encourage procurement units to find new ways to implement procurements.
Thank you!

For more information:
https://www.hankintakeino.fi/en