

Sustainable public procurement

Finance Minister Coalition for Climate Action

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Sustainable and innovative public procurement in Finland

- The value of the Finnish public sector's procurements is approximately **EUR 35 billion annually**.
- **Programme of Prime Minister Sipilä's Government** (5/2015):
 - An objective is that the level of innovative procurement be 5 per cent of all public procurement.
- **Government's analysis, assessment and research activities**:
 - Public procurement of innovation – definition, opportunities and measurement (12/2017)
 - Innovative procedures in the procurement of bio-economy and clean solutions (10/2018)
- **Action plan to boost innovative public procurement in the central government** (12/2017)
- Several strategies and roadmaps both in national, regional and organizational level have identified public procurement as a tool to achieve sustainability goals e.g.:
 - **Government report on the National Energy and Climate Strategy for 2030** (2016)
 - **Government Report on Medium-term Climate Change Plan for 2030 – Towards Climate-Smart Day-to-Day Living** (2017)

KEINO – Competence center for sustainable and innovative public procurement

- The need to **develop public procurement competence and scale-up good practices to achieve sustainable and innovative procurement** has led to the creation of a new **network-based organization** in Finland. (2018)
- KEINO **supports and helps Finnish public contracting authorities** with the development of sustainable and innovative procurement.
- KEINO is essentially a formation of **key stakeholders**, which are working towards the objectives set for public procurement across all governmental levels in Finland.
- The center is **funded by The Ministry of Economic Affairs and Employment (MEAE)**, and jointly **steered by a conclave of six ministries**.



KEINO consortium

- **Motiva** - State owned Sustainable Development Company
- **The Finnish Association of Local and Regional Authorities**
- **VTT** - Technical Research Centre of Finland
- **Business Finland** - the Finnish Funding Agency for Innovation
- **The Finnish Environment Institute (SYKE);**
- **Hansel Oy** - the government's central purchasing body
- **KL-Kuntahankinnat Oy**, the central purchasing body for local authorities; (to be combined with Hansel)
- **The Finnish Innovation Fund Sitra.**



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The main objectives for 2018-2021

- Increase the number of innovative and sustainable procurements in Finland (5 % target for innovative procurement).
- The strategic importance of public procurement will be recognised and more actively used as a management tool for generating impact.
- Contracting entities openly disseminate information on their own experiences and learn from one another.

Main tasks of the KEINO centre

- KEINO seeks to increase contracting entities' **awareness of strategic procurement management and impact thinking.**
- KEINO will assist contracting entities in **management tool development and measurement.**
- KEINO will set up powerful and efficient **buyer groups** for procurement
- KEINO will support the development of **procurement competence** through advisory services, events and regional cooperation. The aim is also to promote peer learning among procurement professionals.
- KEINO seeks to strengthen **international networks and peer to peer learning for procurers.**

Learned so far and the key factors for success

- **It is vital that all the ministries reach for the same direction:** Public procurement has been identified as a strategic tool to meet different goals.
- **Working together we can achieve more:** We plan together what is the change and impact that needs to happen and how do we get there.
- **Experimental culture:** The competence center itself is a new way of doing but we also encourage procurement units to find new ways to implement procurements.



Thank you!

For more information:

<https://www.hankintakeino.fi/en>



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